



Superyachts & Supertenders at MYS 2025



The 34th Monaco Yacht Show 2025 was again an extraordinary event, showcasing the latest and most luxurious yachts from mainly Europe's premier shipyards. As one of the most prestigious yachting events globally, it attracts industry leaders, enthusiasts, and potential clients eager to explore cutting-edge designs and innovations in yacht construction.

Highlights of the Show New Launches and Debuts

Yacht builders and Brokers showcased 120 Superyachts ranging 25-100m including 50 newly unveiled models and 20 from 2024, featuring state-of-the-art technology, eco-friendly designs, and opulent interiors. These launches often set trends for the upcoming yachting seasons. Total showcased estimated value of \$ 4.3 billion (source: SuperYacht Times).

This year's show marked a major milestone with the launch of **Blue Wake**, a program dedicated to innovation and sustainability in the yachting industry. Throughout the show, visitors discovered a curated selection of 59 exhibitors, vetted in collaboration with the Water Revolution Foundation for their eco-responsible solutions, from hydrogen propulsion systems and alternative fuels to recyclable materials and circular construction practices. See [full report MYS](#)



Innovative Designs

European yards are renowned for their craftsmanship and innovation. At MYS 2025, 30,000 visitors saw 400 stands and yachts from sleek motor yachts to expansive

superyachts, emphasizing sustainability, comfort, and style.

Customization and Personalization

Many European shipyards offer bespoke services, allowing clients to tailor every aspect of their yacht, from interior decor to onboard amenities. The show provides a perfect platform for potential buyers to discuss bespoke projects.

Leading Dutch Yards present at Monaco 2025

It was very busy and not easy to achieve a walkthrough time spot on the yachts, if not made in advance. The following Superyachts from Dutch Yards were present:

FEADSHIP

3 yachts; SOLUMNIUM 55m, VALOR 79.5m, WEDGE TOO 65m

OCEANCO

2 yachts; ALFA G 60m, LUNA 90m

HEESEN

8 yachts; SOLEMATES 55m, AFTER YOU 55m, ALP 50m, BIJIN 50m, BLISS 44m, DAISY 50m, KIJO 43m, MY SECRET 47m.

AMELS

3 yachts; ENERGY 78m, HERE COMES THE SUN 89m, MEMOIRES 60m.

DAMEN Yachting

2 yachts; AFTER YOU 60m, EMOTIONAL 53m.

VITTEERS

2 sailing yacht; MAGIC 44m, MAXIMUS 60m

MOONEN yachts

1 yacht; COCOON 38m

MULDER Shipyard

1 yacht; SEAFLOWER 36m

ST-BARTH Yachting

1 yacht; ST-BARTH 2 26m

ZEELANDER yachts

1 yacht; SILVER DAWN 24M.

Trends in European Yacht Building for 2025

- Sustainability: Increased focus on hybrid and fully electric propulsion systems, see Blue Wake program.
- Smart Technologies: Integration of advanced automation and smart home features.
- Luxury and Comfort: Enhanced interior designs with bespoke furnishings and wellness amenities.



Superyacht Radio (SYR) on-air

SYR had 60.000 followers monthly and recently communication expert Walter Urs Schmid became the new owner, stating; My mission is to transform the Superyacht Radio into a modern hub for the yachting industry, fostering connections, sharing knowledge, and creating a space for interaction. Newly not only for yachting but for the entire "Yacht Economy" that includes real estate, private jet's, luxury cars, luxury items and much more. See the [site](#).

Podcasts during MYS 2025 (click on images to see the podcasts)

Superyachts Europe assisted Superyacht Radio during the MYS in organising and producing several interviews and podcasts;



Farouk Nefzi CMO Feadship on SYR during MYS 25 with Walter Urs Schmid



Erwin Bamps CEO Gulf Craft on SYR during MYS 25 onboard their 37m



Arjen van Elk Director Resale Feadship onboard classic Wedge Too



Sales Lady Natalia in the stand of Ultimate Catamarans during MYS 25



Bob Schutte Founder of Superyachts Europe, during MYS25 as reporter

How to choose the right yacht?

Each customer's requirements are unique.

First you roughly **define** the profile of your dream yacht, based on your lifestyle, what you are, your bucket list, purpose, reason why, where to cruise, with whom, for how long, etc.

- What are you intent to do with the yacht? Use her as pier-a-terre, Island/Bay hopping, North Pole, Atlantic crossing (check range!), chartering?
- Quality of the yacht, based on Yard reputation, maintenance, etc.
- Define Type (Sail or Motor, Catamaran, Mono hull, Explorer, Cruiser, Fast)
- Define Model, Style, Length, Year built, Classic, Modern, interior.
- Available budget.

Then you **search** for that yacht. Prepare your visit to the Yacht Show. Look at Models and Types primarily, speed, technical aspects, accommodation.

Here we split the search in New build and Pre-owned.

Make a TOP-10 list.

Select a Top-3

Read carefully details of the 10 yachts on display. Do research on past 5 years Design, Brand, Age, Quality versus Price, condition, length, GT, technical specs, registration, VAT issue, etc.

Check lay-out: Salon, Galley, Master suite, VIP rooms en-suite, Guest cabins, crew quarters, Pool, etc. Check Machinery, Navigation, Communication, Entertainment equipment, Toys & Tenders, Safety & Security, etc. Ask for brochures, read websites, refits history.

Make a top-3 selection out of the selected Top-10. Make a question list per yacht and make a visiting appointment with the Broker at the Show. Plan your walking route through the Show in order to avoid kms.

Visiting the yacht

Are rooms big enough as layout showed? Sit on a sofa in the salon, look around, do you feel comfortable? Do the same at after decks. You feel home? Does it feel good? What should be changed, remind no 2 yachts are the same and interior changes always can be made. Do requirements in the Definition Phase match this yacht?

Discuss with the Broker your questions. Do this with your Top-3 yachts and **make a final decision.**

Contract Phase

- Decision on new berth and location of the yacht or takeover existing berth
- Determine on Yacht Flag and Registration (depending also on Private or commercial/charter usage)
- Discussions with your accountant, lawyer, advisor
- Preparing Purchase / Selling contract, evaluation and discussions with Selling Broker.

After which start Survey Phase, Delivery Phase, Operational Phase.

Since buying a Superyacht deals about millions of Euros and a fat package of contracts it is wise to hire an independent Buyers Broker, assisting you with knowledge and experience in order to avoid and minimise risks.

This chapter is just a general summary, **Y E S** contains a checklist of 180 activities and easy to answer questions.

Yacht Europe System "Y E S" Methodology

Superyachts Europe developed **YES** a Project Management tool to guide client through the 8 different phases and sub-phases of the Definition, Search, Select, Purchase, Delivery, etc. of your yacht.

This professional approach produces good qualitative results that can certainly save you hundreds of thousands of Euros on a pre-owned yacht.

Superyachts Europe is an independent Dutch "Boutique Superyacht Consultancy", with high quality services, standing up for the buyer's interests. We advise and guide clients in the Selection and Purchase of a pre-owned or a new construction of their visualized Superyachts, mainly in the range of 25 to 100 meters. See [site](#).

Conclusion

The Monaco Yacht Show is a yearly showcase of excellence in yacht building, highlighting the latest innovations, designs, and technologies. It is a must visit whether you are a potential buyer, an industry professional, or an enthusiast.

INTERESTED? It's EASY! Call

Bob Schutte

Founder



SUPERYACHTS EUROPE

Independent Consultancy

YES Methodology

Advise | Guidance | Purchase | Construction

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Als u geen nieuwsbrief meer wilt ontvangen, kunt u zich [hier afmelden](#).

U kunt ook uw [gegevens inzien en wijzigen](#).

Voor een goede ontvangst voegt u info@superyachtseurope.com toe aan uw adresboek.